



July 6, 2020

## The hunt for Australia's best beef and lamb begins

Judging for the Royal Queensland Food and Wine Show's (RQFW's) Branded Beef and Lamb Competition starts today after being postponed in March due to the COVID-19 public gathering restrictions.

Chief Judge Elaine Millar will once again lead a team of Queensland's top chefs, butchers and food experts, as they taste their way through some of the finest red meat in the retail market.

The beef competition is regarded as one of the nation's most coveted and comprehensive of its kind. Medal-winners can display their gold, silver, bronze, or trophy medals on their product packaging, ensuring consumers know they are buying Australia's best.

Chief Judge Elaine Millar said she expects this year's entries to be of a high standard.

"As Australia produces the best beef globally, our experienced judging panels are enthusiastically anticipating entries that exhibit tenderness, juiciness and most importantly balanced superb flavours," she said.

"Throughout our national pastoral regions, 2019/2020 has once again delivered varied weather conditions; however, many areas did experience moderate rains which translated into healthy grazing country.

"As a result, the judges anticipate luscious exceptional quality that expresses the flavour profiles characteristic to the region of origin."

The judges will oversee five competition classes for branded beef including grain-fed, grass-fed and Wagyu. Meanwhile, the Branded Lamb Competition features three classes, including one to cater for the restaurant trade.

Each piece of meat is expertly cooked and prepared by food scientists, with precise cooking requirements, ensuring the meat is presented to judges in its perfect state. It is then judged based on its appearance (raw), tenderness, flavour, juiciness, and overall liking for a total of 100 points.

For a country that adores its red meat and produces some of the finest beef in the world, this competition is a true showcase of the best of the best.

Australia's best beef and lamb will then be crowned at an awards presentation Tuesday 14 July at the Brisbane Showgrounds.

**WHAT:** RQFWS Branded Beef and Lamb judging

**WHEN:** Monday 6 July (lamb) and Tuesday 7 July (beef) from 9am to 12pm



## Media Release

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**WHERE:** Ernest Baynes Dining Room - Brisbane Showgrounds, 600 Gregory Terrace, Bowen Hills

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