



April 30, 2019

## Record entries in the hunt for Australia's best beef and lamb

Despite the crippling drought affecting Queensland, the Royal Queensland Food and Wine Show (RQFWS) Branded Beef and Lamb Competition has carved up a record 73 entries.

Judging started today at the Brisbane Showgrounds, with 11 food experts including Chief Judge Elaine Millar and Stokehouse Executive Chef Richard Ousby tasked with tasting the entries over the next two days.

The Branded Beef and Lamb Competition has been running for more than 18 years, with 50 beef and 23 lamb entries received this year - the most in the competition's history and an increase of more than 20 per cent on last year.

Chief Judge Elaine Millar said the record entries showed just how resilient our red meat producers were.

"In a year of crippling drought and floods in the agriculture sector, the RQFWS is delighted to see an increase in entries," she said.

"For a country that produces some of the finest beef in the world, we are confident the judges will be exhilarated by highly competitive scoring which will ultimately unearth the best of the best and benefit the retail and food service sectors."

The beef competition is regarded as one of the most coveted and comprehensive of its kind in the nation. Medal-winners are able to display their gold, silver, bronze or trophy medals on their product packaging, ensuring consumers know they are buying the best in that product range.

The judges will oversee five competition classes in branded beef including grain fed, grass fed and Wagyu, along with three in branded lamb including 'restaurant trade branded lamb.' Food scientists are also involved in the judging process, cooking each piece of meat perfectly before being tasted.

Australia's best beef and lamb will then be crowned at an awards presentation this Friday 3 May at the Brisbane Showgrounds.

**WHAT:** RQFWS Branded Beef and Lamb judging

**WHEN:** Tuesday 30 April (lamb) and Wednesday 1 May (beef) from 9am to 12pm

**WHERE:** Ernest Baynes Dining Room - Brisbane Showgrounds, 600 Gregory Terrace, Bowen Hills

The awards presentation including the announcement of Australia's best beef and lamb will be held this Friday 3 May from 11.30am to 1.30pm in the Ernest Baynes Dining Room, Brisbane Showgrounds.



## Media Release

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Editors please note, media are welcome to attend the judging and awards presentation.

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