

Media Release



May 12, 2016

Oh Gouda! The nation's best cheese and ice-cream revealed tomorrow

<u>Tomorrow</u> the winners of the legendairy Royal Queensland Food and Wine Show's (RQFWS) Cheese and Diary, and Ice-cream, Gelato and Sorbet Awards will be announced at the Brisbane Showgrounds. The questions on everyone's lips; will Colin James Fine Foods' chocolate gelato from Maleny scoop the pool and win again following last year's success and what cheeses will be crowned the dairy kings?

The lucky RQFWS judges had the task of tasting their way through an un-brie-lievable array of cheeses, ice-creams, gelatos and sorbets, making their job one of the most enviable in Australia. Led by renowned dairy connoisseur and expert Russel Smith, they sampled 467 cheese and dairy products, and 145 ice-cream, gelato and sorbet entries.

There was a slight increase in entries this year with contenders from all over Australia, ranging from boutique producers to larger dairy companies, invited to enter their top products in this prestigious dairy and ice cream competition.

Dating back to 1876, the Dairy Produce Show is one of the RNA's most historical competitions. The Icecream, Gelato and Sorbet Awards were introduced in 2011 as the first ever competition dedicated to judging the crème de la crème of Australia's Ice-cream, Gelato and Sorbet products.

These products will be featured at the upcoming Royal Queensland Show (Ekka) which is just 85 days away.

WHAT: RQFWS Cheese and Dairy and Ice-Cream, Gelato and Sorbet Awards

WHEN: TOMORROW - 11:30am - 1:30pm Friday, 13 May

WHERE: Governors Pavilion, Brisbane Showgrounds - 600 Gregory Terrace, Bowen Hills

MEDIA ENQUIRIES:

Veronica Carew General Manager Communications Ph: 07 3253 3930/ 0408 323 631 Email: vcarew@rna.org.au Nicole Clifton Media and Communications Officer Ph: 07 3253 3931/ 0417 451 775 Email: nclifton@rna.org.au